Association for Women in Computing University of Maryland 2025-2026 AWC Pamplet

Who We Are



The Association for Women in Computing strives to promote inclusivity in STEM by giving underrepresented genders and allies in computing the resources and community to excel here at the University of Maryland, College Park

Our goal is to foster a supportive community within the computing majors on campus and ecnourage minorities to continue to pursue computing.

We partner with companies to bring Tech Talks, career opportunities and professional contacts to our members. Additionally, we host social events to connect our members and allow them to celebrate their diversity and shared experiences.

If you would like to support AWC in our mission to provide a diverse and inclusive environment for underrepresented students in computing, we invite you to review the various tiers of sponsorship* in the new few pages. Should you want to explore further engagement or consider upgrading your sponsorship, please feel free to contact us at awc.umcp@gmail.com. We would be delighted to discuss how we can tailor your involvement to best suit your company's objectives.

To learn more about the Association for Women in Computing, visit our website at https://awc-umd.github.io

*Our sponsorship package is valid from 2025-2026, but we have opportunities to upgrade for our anual event, Casino Night (page 7).

Keep in touch with us!

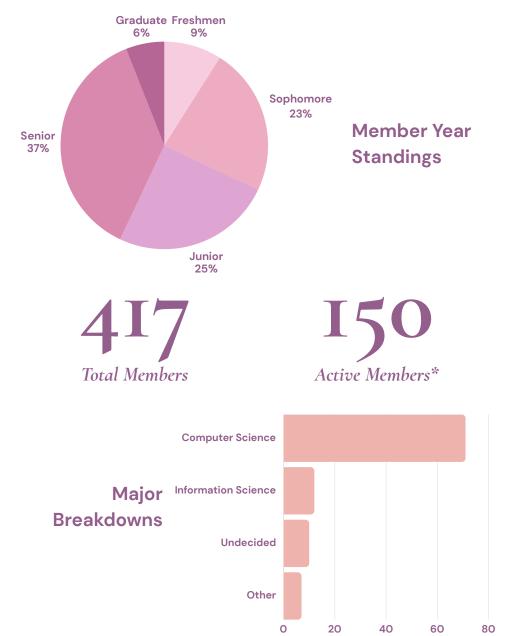




Our Demographics

As of 2024-2025 and counting!





^{*}An active member is a member who has attended three or more AWC events.

% of AWC

AWC Sponsorship Tiers 2025-2026

Silver

Great for companies seeking visibility and early engagement with AWC members.

Gold

Premium sponsorship with personalized access to students and exclusive Casino Night perks.	Silver	Gold
Contribution	\$1000	\$2000
General		
Resume Book	✓	√
Logo Display on AWC Website	✓	√
Includes Jack Tier Sponsorship for Casino Night, our Biggest Night of the Year		√
Additional Perks		
One professional event with AWC per semester (virtual/in-person, catered events, ability to provide swag and recruiting materials)		√
Social Media Shoutout		√
Coffee chats / 1-on-1 / Office hours with AWC members		✓
Opportunity to feature your company in our monthly member newsletter		✓



























Casino Night

In our efforts to create a robust and inclusive environment, AWC hosts the **biggest annual event of the year**, Casino Night, an event for students and professors to get together and bond over more than just computer science. We are looking to get as many of our CS faculty involved this year, and we would love for you to join us in **April 16**, **2026** for an unforgettable evening!

To elaborate, Casino Night works as follows - 400+ students join us to play poker, roulette, and other casino games at tables with a twist - the dealers are CS professors and TAs! The evening will entail a classy dinner, a mocktail bar, music, photo booth, and a raffle. In the past, we hosted themes such as Ocean's 8, Breakfast at Tiffany's, and Hollywood Red Carpet, and we look forward to another classy themed evening in 2026.

We will also be hosting a **network opportunity for corporate sponsors** looking to support all minorities in computing. Overall, we aim to make Casino Night a memorable experience for both the student body and the faculty as it is a critical event to spread our message to current and potential members of the organization, to build a greater network at UMD.

If you are interested in connecting with our members and students, we have provided our Casino Night 2026 Prospectus which includes three different tiers: Jack, Queen, and Ace, to make your mark at Casino Night.

We look forward to extending our invite to you!



Sponsorship Tiers _____ 2026 Casino Night -

	Jack		Queen		Ace	
Contribution	\$500		\$1000		\$1500	
Perks						
Ticket to the Event	2 Tickets		3 Tickets		4 Tickets	
Sponsor Prizes	√		√		✓	
Gifts & Recruiting Materials Added to Event Swag Bags	√		√		√	
Acknowledgement During the Event	✓		✓		√	
Logo Display on Screen at Event	√		✓		√	
Attendee Resume Database	√		√		✓	
Opportunity to Deal a Gaming Table			√		√	
Display QR Codes			√		✓	
Recruiting Table at Event			✓		✓	
Signature Mocktail at Event					✓	
Up to 3 minutes of Speaking Time at Event					✓	

Iack:

Great for first-time sponsors looking to build awareness at our biggest event of the year.

Queen:

Mid-level package with more visibility and direct student engagement opportunities.

Ace:

Top-tier access with maximum exposure, speaking time, and a dedicated presence at Casino Night.



